



DATA ANALYTICS DAY

July 30, 2024 | 8:00 a.m. – 2:30 p.m.
Simmons A & B (TEP 1101A), Tepper School of Business

Leveraging Data Analytics to Improve Operational Effectiveness

AGENDA

8:00 a.m. **Registration, Breakfast, and Networking**

9:00 a.m. **Event Overview**
Melissa Baker – Assistant Vice Provost, Institutional Research and Analysis (MC)

9:10 a.m. **Executive Sponsors Welcome Remarks**
Jim Garrett, Provost and Chief Academic Officer
Stan Waddell, Vice President for Information Technology and Chief Information Officer
Angela Blanton, Vice President for Finance and Chief Financial Officer

9:30 a.m. **Keynote Panel: Data Analytics for Operational Effectiveness**

MODERATOR:
Angela Blanton, Vice President for Finance and Chief Financial Officer

PANELISTS:
Jim Garrett, Provost and Chief Academic Officer
Gina Casalegno, Vice President for Student Affairs and Dean of Students
Theresa Mayer, Vice President for Research
Don Coffelt, Associate Vice President, Facilities Management & Campus Services

10:15 a.m. **Coffee Break**

- 10:30 a.m. Data Story Lightning Talks**
- Sustainable Development Goals - Alex Hiniker
 - Enrollment Dashboard Showcase - Matt Hoolsema & Julie Huser
 - GRAAD Showcase - Mark Chimel, Josephine Dru, & Zoraya Cruz-Bonilla

11:15 a.m. IronViz Challenge Showcase and Winners

OVERVIEW

Alexis Parker and Matt Hoolsema, Chairs

ANNOUNCEMENT OF WINNERS

Jim Garrett, Provost and Chief Academic Officer

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11:30 a.m. Lunch and Networking

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- 12:30 p.m. Keynote (Confirmed) Speaker**
- Rana Glasgal, Vice Provost for Data & Analytics, Northeastern University

- 1:15 p.m. Break**

1:30 p.m. Panel Discussion: Harnessing AI and GenAI for Organizational Effectiveness

MODERATOR:

Henry Zheng, Vice Provost for Institutional Effectiveness and Planning

PANELISTS:

Stan Waddell, Chief Information Officer

Richard Scheines, Dean, College of Humanities and Social Sciences

Bo Powers, AI Architect, Computing Services

- 2:15 p.m. Concluding Remarks**
- Amy Coutu, Assistant Vice President, Systems Applications